

MARKANDEYA "MARK" SENDAN

INTEGRATED ART DIRECTOR • MSENDAN@GMAIL.COM • (415) 613-1739

PORTFOLIO: WWW.SENDAN.COM/MARKANDEYA

EXPERIENCE

CRAMER-KRASSELT

ART DIRECTOR / INTERACTIVE, CHICAGO, IL (2009 - 2011)

Lead art director on several large scale national websites. Also conceptualized and produced work for print, video, direct mail and outdoor. Brands: Porsche, Crocs, Ore-Ida, Sealy, Edward Jones, Air Tran

PUBLICIS

ART DIRECTOR / INTERACTIVE, DALLAS, TX (2008)

Only dedicated interactive art director contributing work to all clients and on new business. Brands: Denny's, Terminix, Juicy Juice, Curves, Nestle, TruGreen, PowerBar

MORTAR

ART DIRECTOR / INTERACTIVE, SAN FRANCISCO, CA (2006 - 2007)

Integrated (and at times, only) art director at small growing agency, contributing work to help win new business and keep agency clients happy. Brands: St. Mary's Hospital, Rydex, Golden Gate University, Coast Casinos, Isilon

BBDO WEST

ART DIRECTOR / INTERN, SAN FRANCISCO, CA (2004)

Concepted and had work produced for print, newspaper and outdoor. Brands: Pioneer Electronics, Visa, Air New Zealand, Gallo Vineyards

FREELANCE

ART DIRECTOR / DESIGNER, (2001 - PRESENT)

I also have several years of freelance experience building websites, doing print work and iPhone design & development from between jobs and on side projects.

EDUCATION

ACADEMY OF ART UNIVERSITY

BACHELOR OF FINE ARTS / ADVERTISING, SAN FRANCISCO, CA (2004)

RECOGNITION

2011: One Show Finalist, FWA SotD, CA Interactive Annual, CA Web Pick of the Day

2010: FWA SotD, CA Web Pick of the Day, Webby

2008 / 2007: Gold and Silver Addy's

2004: CMYK Magazine

SOFTWARE/SKILLS

Adobe Creative Suite, Final Cut Pro, HTML, CSS, Actionscript, Wordpress, XCode 4